

NET INVESTMENT	\$250,000	\$175,000	\$125,000	\$75,000	\$50,000	\$25,000	\$5,000 + Cost of Event Bags
NO. OF SPONSORSHIP POSITIONS AVAILABLE	1	2	4	Unrestricted	Unrestricted	Unrestricted	TBD

MEDIA PROMOTIONS

Value of Media Promotions Citing Sponsor (Includes television, radio, print ads, the Internet, email, direct mail, and press releases.)	\$1,000,000	\$500,000	\$250,000	\$250,000	\$100,000	\$50,000	
No. of sixty-second Radio Commercials to Promote Sponsor's Products and Services	150	100	75	50	30	15	
Advertising Media Displaying Sponsor's Logo	All Advertising Media	All Print Advertising Media	All Print Advertising Media	Select Advertising Media	All Print Media	All Print Media	

ON-SITE PROMOTIONS

Main Stage Room Sponsorship (Includes Banners, Giveaways, and Slide Show Presentation)	<i>Exclusive Sponsor of the Main Stage Room!!! (Capacity: 7,000)</i>						
Sponsor Seminar(s) (Includes Room with Wireless Lavalier Microphone, Sound System, 4' x 8' x 1' Riser, and Podium)		Two (2) 45-Minute Seminars (Capacity: 500)	Two (2) 45-Minute Seminars (Capacity: 250)	One (1) Break-Out Seminar (Capacity: 250)	One (1) Break-Out Seminar (Capacity: 250)		
Sponsor Introduced at Opening Session with Opportunity to Discuss Company's Initiatives	✓	✓	✓				
Logo on Main Stage Slide Show	✓	✓	✓	✓	✓		
Company Signage Inside Sponsor's Seminar Room	✓	✓	✓	✓	✓		
Sponsor Logo, Listing, and Seminar Topic(s) Provided on the "Real Estate Wealth Expo" Sponsorship Web Page	✓	✓	✓	✓	✓	✓	✓
Additional Promotional Visibility	<i>Exclusive Sponsor of the VIP Lounge!!! (Includes Tables, Chairs, and Coffee Service)</i>	Lanyard or Badge Sponsorship	Pen or Notepad Sponsorship				20,000 Custom Printed Event Bags

EVENT PROGRAMS

Cover Page Logo	✓	✓	✓				
Full-Color Ad Size	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page	Quarter-Page	
Sponsorship Logo, Listing, and Seminar Topic(s) Included Within	✓	✓	✓	✓	✓	✓	✓

EXHIBITOR BOOTHS (Includes Piping and Draping, 6' Table(s) with Black Skirting, Chairs, Wastebasket, ID Sign, and Carpeting)

Size	20' x 20' Pavilion	20' x 20' Pavilion	20' x 20' Pavilion	10' x 20' Booth	10' x 20' Booth	10' x 10' Booth	
No. of Tables	2	2	1	1	1	1	
No. of Chairs	4	4	2	2	2	2	

ADMISSION (INCLUDES 2 DAYS)

No. of Exhibit Floor Passes	20	10	10	5	4	2	2
No. of Complimentary VIP Passes	20	10	10	5	4	2	2